

Andrew A. Napier consulting

communications : issues management : change management

Issues management:

- ▶ **to respond to external challenges**
- ▶ **to capitalise on opportunities**

We help clients to analyse and understand the potential impact of external factors such as economic, social, political and regulatory issues on different parts of their operations, and to set up processes to reduce risk from the critical issues and capitalise on opportunities presented.

We help clients to analyse how well prepared they are to respond to the risks and opportunities arising from external challenges - and to determine:

- ▶ which external issues are likely to have an impact on strategy and plans - and the extent to which these issues can be influenced
- ▶ the organisation's capacity to anticipate and manage the risks and opportunities
- ▶ what is being done or said today that could make it easier (or harder) to manage future challenges
- ▶ how current systems and management processes compare with best practice

We also provide advice and/or interim management to handle crises, special projects or unexpected challenges for clients.

Issues management - setting priorities *what to do about external issues?*

monitoring & forecasting - impact analysis - planning - action



source: aanapier.com

We help clients to develop their issues management system, based on a shared understanding of the potential importance of the issues for their business and how best to manage them.

This includes helping clients to decide organisational responsibilities for each issue and management processes, policies and positions.

Integration: We also help clients to integrate external issues into their risk management and strategic planning processes, and to integrate issues management with their corporate communications, including:

- ▶ corporate positioning and key messages
- ▶ media relations and publications
- ▶ internal communications
- ▶ public affairs & lobbying
- ▶ corporate branding and culture change
- ▶ change and crisis management
- ▶ training, seminars and public speaking

Andrew A. Napier
Prosequence Ltd
8 Market Place
Hadleigh
Suffolk IP& 5DN
United Kingdom

tel: +44-7768 430948
fax: +44-20 7681 1396
andrew@aanapier.com
www.aanapier.com
skype: aanapier

affiliated to

Prosequence Ltd

'business solutions for strategic change'

www.prosequence.co.uk

Prosequence Ltd registered in England No. 4904333
Registered office: 22 Friars Street, Sudbury, Suffolk CO10 2AA
VAT 830 6906 31

