Business solutions for strategic change

PROSEQUENCE
ENABLERS OF CHANGE

Today's streamlined organisations
use permanent staff to run the core business
outsource non-core actitivities
and draw on specialist resources such as offered by Prosequence
to help plan and deliver strategic change

Prosequence helps clients to solve complex business issues quickly and cost-effectively, plan and deliver strategic projects, transform their businesses, and make strategic change happen.

Together with our strategic alliance partner GPL (Group Partners) we offer a unique blend of diagnostic, consulting and hands-on implementation.

We work with clients to:
- rapidly analyse issues and challenges
- agree enterprise-wide solutions, strategies and detailed plans
- implement the strategy

We are 'solution-neutral': we work *with* clients, using their own resources whenever possible, to co-create the most appropriate business solutions.

Our unique approach - backed up by state-of-the-art software and systems - enables teams to co-create, visualise and communicate strategy, and to develop detailed plans and connected business solutions that meet customer demands and take account of stakeholder expectations.

*Unique approach: Group Partners' **'Structured Visual Thinking':** multi-dimensional **'Contextual Frameworks'** help clients to see their whole business in context - not just immediate problems - and help teams to address issues together and agree enterprise-wide solutions.*

Results are usually achieved much faster and more cost-effectively than with traditional strategy consulting and project management techniques.

Enabling change

Our services are of particular value at times of major change:
- **step change**
- **restructuring and divestments**
- **new business ventures and start-ups**
- **entering new markets**
- **mergers, acquisitions & joint ventures**

We work with clients to define a shared vision of the desired outcomes and to plan how best to get there.

Together we work out 'enabling solutions' covering:
- the functions
- the people
- the processes
- the systems
- the communications
- the budgets
- the timeframes

needed to make change happen.

Different people and skills will be needed at different stages. Internal re-allocation is often advised, with additional ad hoc experience and interim executive resources to ensure timely implementation.

How we can help

Our **diagnostic, consulting and implementation services** help clients to transform their businesses, launch and integrate new ventures and make strategic change happen:

- solving complex business issues
  helping clients to plan and deliver strategic change and solve complex business issues
- resource planning
  helping clients to plan and deploy the right blend of internal and external resources to deliver each phase of strategic projects
- communications
  helping clients to deploy the right communication strategy anad techniques, corporate values and culture to deliver change and manage external challenges
- issues management
  helping clients to identify and integrate any strategically significant external issues into their risk management and strategic planning systems
- business development
  helping clients to launch new ventures and partnerships

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